

# Danya Vidmich

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Graphic and Product Designer

[mail@danyavidmich.com](mailto:mail@danyavidmich.com)

Location: Saint Petersburg

CV update: May, 1, 2024

Citizenship: Belarus

Portfolio: [danyavidmich.com](https://danyavidmich.com)

[LinkedIn](#), [Telegram](#)

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## Job Experience

### [Yandex Music](#)

Lead Graphic Designer

Oct 2022 – Jan 2024

Saint Petersburg, Hybrid

Managed communication design for "Artist's Happiness" project, including layout creation. Developed a unique identity for Bandlink music service and updated social media designs. Contributed to the "[My Wave Results 2022](#)" and "[World of Korol i Shut](#)" project's communications. Oversaw visual content for "[Year Results 2023](#)" project and created comprehensive media communications. Assisted with motion design for [Yandex Music's offline award](#). Developed communications for various advertising campaigns including [new album releases](#) and [seasonal promotions](#).

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### [Apt \(DatingTech App\)](#)

Head of Design, Co-Founder

Feb 2021 – Dec 2021

London, Offline

Participated in the development of a dating startup focused on shared city event interests. Defined the MVP and launched the application using Flutter for iOS and Android. Achieved 7000 monthly active users within the first six months. Featured in articles by [Inc Russia](#) and [SRSLY](#).

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### [Badoo](#)

Senior Graphic Designer

Oct 2020 – Jan 2021

London, Remote

Worked remotely with a team based in England, communicating effectively in English. Developed the visual concept for Russia's first OOH campaign, "Be Yourself With Me". Provided full brand support in Social Media Marketing and media, and supervised the work of contractors.

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### [Yandex Go \(Taxi Service\)](#)

Graphic Designer

Oct 2019 – Jul 2020

Moscow, Offline

As part of the in-house design studio at Yandex Go, I was instrumental in developing communication strategies for the service's drivers. My responsibilities included collaborating with contractors, preparing for shoots, creating layouts for SMM, designing merchandise, as well as laying out landing pages and city navigation signs.

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### [Art. Lebedev Studio](#)

Junior Web Designer

Nov 2018 – Sep 2019

Moscow, Offline

Adapted and prototyped layout designs, animated websites and logos, and created layouts for guides and presentations. Participated in express design projects. Experience working with notable clients including Perekrestok, Sber, the Tretyakov Gallery, and Sheremetyevo Airport.

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## Highlighted projects

### [S7 Logistics Identity](#)

Developed visual concepts for S7's new B2B product, innovatively illustrating the capability of large cargo transportation using varied cloud forms.

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### [Lug Media](#)

Contributed to the creation of a media platform focusing on Russian culture, highlighting the diversity of personalities, historical context, and contemporary works that address current issues.

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Education and courses

[Moscow Coding School](#)

Course “Frontend Development”  
Mar 2022 – May 2022  
Online

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Publications

[skillbox.ru](#)

From designer to CEO: how to work in hiring, and then create your own meeting application

[vc.ru](#)

Logo for the apartment rental service “Apartments Online” in the style of a messenger from Artemy Lebedev Studio

[type.today](#)

[All Cyrillic fonts of 2019](#)

[Podcast “Sosedniy Stolik”](#)

Danya Vidmich: design in Yandex, Lebedev Studio and Badoo at 19 years old

[skillbox.ru](#)

25 new fonts with Cyrillic

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Skills

Graphic Design

Web Design

Product Design

Motion Design

No-code design

Art Direction

Typography

HTML/CSS

UX Research

UI Kits

Prototyping

3D (beginner)

Mentoring

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Tools

Figma

After Effects

Photoshop

Illustrator

InDesign

Readymag

Tilda

Principle

Cinema 4D

Miro

Notion

Sketch

Glyph

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Languages

English (Fluent)

Japanese (Upper-Intermediate)

Italian (Intermediate)

German (Beginner)

Russian (Native)