

# Danya Vidmich




graphic and product designer  
based in Saint Petersburg,  
Russia

## Portfolio

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## Experience

	<b>Yandex Music</b>	<b>Graphic Design Lead</b> 10'22 – 01'24	I started by developing the brand identity for the analytics service for artists at Bandlink. Currently, I am involved in the visual leading of special projects at Yandex Music, from product communications to exhibition design
	<b>Apt</b>	<b>Co-Founder</b> 03'21 – 12'21	We developed a dating startup based on a shared interest in city events. We defined the MVP and launched the application on Flutter for iOS and Android. Within six months of the application's existence, we reached 7000 MAU
	<b>Badoo</b>	<b>Senior Graphic Designer</b> 10'20 – 02'21	I worked remotely with a team from England, communicating in English. Developed the visual concept for the first OOH in Russia, fully supported the brand in SMM and media, and supervised the work of illustrators
	<b>Yandex Go</b>	<b>Graphic Designer</b> 10'19 – 07'20	I was part of the in-house studio at Yandex Go and developed communication for the service's drivers. I worked with contractors, prepared for shootings, created SMM layouts, designed merch, designed landing pages and navigational signs in the city.
	<b><u>Art. Lebedev Studio</u></b>	<b>Junior Web Designer</b> 11'18 – 06'19	Adapted and prototyped layouts, animated websites and logos, created layouts for guides and presentations, and participated in express design. I worked on projects with Perekrestok, Sber, the Tretyakov Gallery, and Sheremetyevo Airport

## Tools

Adobe CC  
Cinema 4D  
Glyph  
Figma

Sketch  
Principle  
Readymag  
Tilda  
HTML/CSS

## Skills

Product Design  
Web Design  
Graphic Design  
Motion Design  
3D

## Languages

English B2  
Japanese B1  
Italian B1  
Russian Native